

BERKELEY COUNTY REPUBLICAN PARTY

The Lowcountry Shootout

SATURDAY, AUGUST 22, 2026 · BERKELEY COUNTY, SC

Every customer you want will be standing on the same line.

On Saturday, August 22, somewhere between 75 and 100 Berkeley County gun owners are going to spend a morning on the range with us — shooting for the county title, eating lunch, and talking to each other about guns.

They own firearms. They buy ammo. Most of them already drive past your shop. We would like them to walk in.

WHAT WE'RE ASKING FOR

Ammo, targets, or both.

Ammo is what we need most — 9mm and 5.56 above everything else. No check required. Donate product off your shelf and we put your shop's name in front of every person who shows up, and everybody who sees the event online.

WHY IT'S WORTH IT

Your exact customers.

Not a general audience. Seventy-five to a hundred local shooters, in one place, all morning.

The thing everybody checks.

Scores go up on a board that runs all morning, with your name on it.

It costs you wholesale.

Advertising costs retail. This costs you what the product costs you.



IN-KIND SPONSORSHIP LEVELS

Your name, *front and center.*

Levels are set by what the donation is worth at retail — so a case of ammo counts for exactly what you'd sell it for. Every level includes everything below it.

ANY AMOUNT

Supporting Shop

Listed as a sponsor on the event page, and thanked by name on our social media before and after the event.

\$250 AND UP

Station Sponsor

Your shop's name on a shooting station for the whole morning, and a mention from the mic at the trophy presentation.

\$500 AND UP

Scoreboard Sponsor

Your name and logo on the scoreboard — the one thing every shooter checks all morning — plus two shooter entries for your staff.

\$1,000 AND UP

Champion's Sponsor

You hand the trophy to the county champion yourself, in front of everybody. Your banner at the check-in table, four shooter entries, and four lunches for your team.

AND ANYTHING ELSE YOU WANT TO DO

Bring a banner and we'll hang it. Bring business cards and they go on the check-in table. Want to set up a table and sell that morning? Ask — the answer is probably yes.

How to say yes

John McGrath · Chairman, Berkeley County Republican Party

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Call or text. It takes five minutes, and we will come pick the donation up.